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DIAMOND COLLEGE OF COMMERCE & SCIENCE

AFFILIATED TO : R.T.M. NAGPUR UNIVERSITY

Managed by : Diamond Charitable & Educational Trust, NAGPUR.

President

ZAFAR AHMED KHAN

Cell : 9326517011



Secretary

FAZLE MOBINSIDDIQUI

Cell : 9823083481

Add. : Opp. Eid Gah Ground, Jafar Nagar, NAGPUR - 440013 Ph. : 0712-2592079

Website: www.diamondcollegenagpur.com

Ref.No. _____

Date: _____

RESEARCH INNOVATION EXTENSION

KEY INDICATOR-3.2.2. - Number of workshops /seminars /conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years.

Academic year	Sr.No	Academic Year Document Attached	Date of Event
2022-2023	1	Intellectual Property Right	29th July 2022 (Friday) at 11:00a.m
	2	Branding and Marketing as Integral Components of Entrepreneurship	7 th December 2022 (Wednesday) at 12:00 p.m.
	3	Cyber Security	6 th February 2023 (Monday)at 12:00 p.m.

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Date: _____

NOTICE

This is to inform all BBA & BCOM (C.A) Students that seminar on "Intellectual Property Rights " is scheduled on 29th July 2022 (Friday) at 11:00.

Resource Person: Mr. Zahid Yusuf (Advocate)

It is compulsory for all students to attend the session.

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Ref.No. _____

Date: _____

To
Mr. Zahid Yusuf,
Advocate

Subject: Invitation to conduct a seminar on "Intellectual Property Rights"

Dear Sir,

It is a great pleasure to invite you as a Speaker for conducting a session on "Intellectual Property Rights" on 29th July 2022 (Friday) at 11:00 am in Diamond College of Commerce and Science, your expertise and knowledge in the area would add a great value to one and all, especially the academia that requires the guidance and path-breaking ideas to lead their way through the tough competition in the Global market on this day. We look forward to your presence and guidance which will grace this event' Diamond College of Commerce and Science, Nagpur.

Thanking You

Director
Fazle Mobin Siddique

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Date: _____

To
Mr. Zahid Yusuf,
Advocate

Subject: - Warm Thanks

With due respect I would like to thank you for conducting a seminar on "Intellectual Property Rights" on 29th July 2022 (Friday) at 11:00 am in Diamond College of Commerce and Science Your expertise and knowledge in the area added a great value to one and all. In this regard we would like to thank you for your valuable time. We will be looking forward to having more session in future. Thanking you on behalf of the college administration and staff.

Thanking you

Yours faithfully
Director
Fazle Mobin Siddique

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Date: _____

Intellectual Property Right

29th July 2022 (Friday) at 11:00 am

The seminar on Intellectual Property Right was conducted by Mr. Zahid Yusuf, Advocate .30 students attended the seminar.

Topic covered

1. Introduction to Intellectual Property Right

Intellectual Property Rights (IPR) encompass legal protections granted to the creations of the mind, fostering innovation, creativity, and the fair exchange of ideas in society. These rights provide creators and inventors with exclusive control over the use of their intellectual creations, encouraging investment in research and development. The main types of intellectual property include patents, copyrights, trademarks, trade secrets, and industrial designs.

2. Importance of protecting intellectual creations.

The importance of Intellectual Property Rights (IPR) is significant across various sectors and for different stakeholders. It is essential for fostering innovation, driving economic growth, protecting investments, ensuring fair competition, and preserving cultural heritage. They play a crucial role in incentivizing creativity while balancing the interests of creators, consumers, and society as a whole.

The event ended with vote of thanks.

Director

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NOTICE

This is to inform all BBA & BCOM (C.A) Students that seminar on “Branding and Marketing as Integral Components of Entrepreneurship” is scheduled on 7th December 2022 (Wednesday) at 12:00 p.m. at 12:00 p.m.

Resource Person: Mr. Ashish Motwani (Business coach)

It is compulsory for all students to attend the session.

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Ref.No. _____

Date: _____

To

Mr. Ashish Motwani

Subject: Invitation to conduct a seminar on “Branding and Marketing as Integral Components of Entrepreneurship”

Dear Sir,

It is a great pleasure to invite you as a Speaker for conducting a session on “Branding and Marketing as Integral Components of Entrepreneurship” is scheduled on 7th December 2022 (Wednesday) at 12:00 p.m. in Diamond College of Commerce and Science, your expertise and knowledge in the area would add a great value to one and all, especially the academia that requires the guidance and path-breaking ideas to lead their way through the tough competition in the Global market on this day. We look forward to your presence and guidance which will grace this event' Diamond College of Commerce and Science, Nagpur.

Thanking You

Director

Fazle Mobin Siddique

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Website: www.diamondcollegenagpur.com

Ref.No. _____

Date: _____

To
Mr. Ashish Motwani

Subject: - Warm Thanks

We are thankful for accepting our invitation for conducting a seminar on “Branding and Marketing as Integral Components of Entrepreneurship” is scheduled on 7th December 2022 (Wednesday) at 12:00 p.m. in Diamond College of Commerce and Science Your expertise and knowledge in the area added a great value to one and all. The seminar was extremely useful and we look forward to having more session in future.

Thanking you

Yours faithfully
Director
Fazle Mobin Siddique

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Ref.No. _____

Date: _____

“Branding and Marketing as Integral Components of Entrepreneurship”

7th December 2022 (Wednesday) at 12:00 p.m.

The seminar on Branding and Marketing as Integral Components of Entrepreneurship was conducted by Mr. Ashish Motwani, Business Coach .35 students attended the seminar.

Topic covered:

Concept of entrepreneurship

Understand the core concept of entrepreneurship as the process of identifying opportunities, creating innovative solutions, and taking calculated risks to establish and grow successful ventures.

Marketing Strategies for Entrepreneurs

Developing effective marketing strategies is crucial for entrepreneurs to build brand awareness, attract customers, and drive business growth. Key marketing strategies tailored for entrepreneurs: know your targeted audience, build a strong online presence, content marketing, and social media marketing.

The event ended with vote of thanks.

Director

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 **GPS Map Camera**

Nagpur, Maharashtra, India

53M9+86M, Uzair St, Jafar Nagar, New Mankapur, Nagpur, Maharashtra 440013,
India

Lat 21.183394°

Long 79.068121°

Date: 7th December 2022 12:47 pm

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NOTICE

This is to inform all BBA & BCOM (C.A) Students that 1 hour seminar on "Cyber Security " is scheduled on 6th February 2023 (Monday) at 12:00 p.m.

Resource Person: Mr. Kalash Yadav (MKCL Co-ordinator)

It is compulsory for all students to attend the session.

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Ref.No. _____

Date: _____

To
Mr. Kalash Yadav
MKCL Co-ordinator

Subject: Invitation to conduct a seminar on "Cyber Security"

Dear Sir,

It is a great pleasure to invite you as a Speaker for conducting a seminar on "Cyber Security " scheduled on 6th February 2023 (Monday) at 12:00 p.m.in Diamond College of Commerce and Science, your expertise and knowledge in the area would add a great value to one and all, especially the academia that requires the guidance regarding online safety, responsible digital behavior, and awareness of potential cyber threats.

We look forward to your presence and guidance which will grace this event' at Diamond College of Commerce and Science, Nagpur.

Thanking You

Director
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Date: _____

To
Mr. Kalash Yadav
MKCL Co-ordinator

Subject: - Warm Thanks

With due respect I would like to thank you for conducting a seminar on "Cyber Security " scheduled on 6th February 2023(Monday) at 12:00 p.m. in Diamond College of Commerce and Science Your expertise and knowledge in the area added a great value to one and all. In this regard we would like to thank you for your valuable time. We will be looking forward to having more session in future

Thanking you

Yours faithfully
Director
Fazle Mobin Siddique

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Ref.No. _____

Date: _____

“Cyber Security “scheduled

6th February 2023(Monday) at 12:00 p.m.

The seminar on Cyber Security “scheduled on 6th February 2023 (Monday) at 12:00 p.m. was conducted by Mr. Kalash Yadav, (MKCL Co-ordinator).40 students attended the seminar.

Take-away points for the seminar:

- Cyber security is the practice of protecting systems, networks, and data from digital attacks. It's a critical aspect of modern business operations.
- It is integral for safeguarding sensitive business information, maintaining customer trust, and ensuring the continuity of operations.
- Awareness of common threats like phishing, malware, ransom ware, and understand how these can compromise security.
- Safeguarding personal and business-related information is crucial. Implement strong passwords and be cautious about sharing sensitive data.

The event ended with vote of thanks.

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162, Jafar Nagar, Awarhi Nagar Colony, Nagpur, Maharashtra 440013, India
Lat 21.183404°
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Date 6th February 2023 12:44 PM

